



**DRUPAL  
[MOON]  
CAMP  
TORONTO**

*November 12/13  
2011*



**DRUPAL  
BUSINESS  
SUMMIT  
2011**

*December 2  
2011*

# *DrupalCamp 2011*



**DRUPAL**  
**[MOON]**  
**CAMP**  
**TORONTO**

- DrupalCamp Toronto will bring together 350 Drupal experts, web developers and consultants to exchange best practices, share insider secrets and celebrate their successes using the Drupal platform
- DrupalCamp will host not only a main session with keynote speakers, but several parallel break-out sessions for smaller group discussions
- DrupalCamp Toronto will be hosted at George Brown College in Toronto  
**November 12 & 13**

# *Drupal Business Summit 2011*



## **DRUPAL BUSINESS SUMMIT 2011**

- The first Drupal Business summit will bring together senior leaders from organizations across the GTA looking to understand how Drupal can help them take their organization to new heights
- The Summit will feature keynote speakers from the Drupal community as well as business leaders who have adopted the platform in order to advance their organizations
- The Summit will be hosted at the Spoke Club on **Friday, December 2, 2011**

# *Drupal in the Media*

## **Watchdog: Drupal's Dedicated Print Magazine**

By Chelsi Nakano | Thursday February 10, 2011

 Tweet

18

 Like

3

## **Half of Software Purchases In the Next Five Years Will be Open Source #osbc**

By Josette Rigsby | Tuesday May 17, 2011

 Tweet

54

 Like

3

## **Microsoft Adds Support for Drupal 7 to WebMatrix, Web Platform Installer**

## **Acquia Positions for Growth, International Expansion With US\$ 15 Million in Funding**

By Josette Rigsby | Wednesday July 20, 2011

 Tweet

17

 Like

3

## **Websites Built With Drupal Content Management System Nab Top Spots on 2011 Inc. 5000 List**

**Volacci's Extensive Study Confirms 4% of Companies on List Are Drupal Users – A Significant Growth Over Previous Years**

# *Event Sponsorship*



**DRUPAL**  
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**DRUPAL**  
**BUSINESS**  
**SUMMIT**  
**2011**

- This year we will be offering sponsorship of **both DrupalCamp Toronto and the Drupal Business Summit** under a single umbrella
- Sponsors will have access to meet with not only technical Drupal users & developers but also with Sr. technical and business leaders at the Business Summit
- The two events represent the fastest growing Drupal conferences in the world and we invite you to take part!

<b><i>Sponsorship Level</i></b>	<b>Title Sponsor</b>	<b>Event Sponsor</b>	<b>Partner</b>
<b><i>Number of sponsors</i></b>	Limited to 4	Limited to 4	-
<b><i>Online Presence</i></b>	Prominent rotating callout on home page. Page with company information linked from large logo on sponsors page. Logo in all emails to attendees.	Smaller rotating callout on home page. Page with company information linked from logo on sponsors page.	Page with company information linked from logo on sponsors page.
<b><i>Website Interview</i></b>	Company profile & interview promoted to front page one day before event.	Company profile & interview promoted to front page one week before event.	-
<b><i>Sponsorship Table at DrupalCamp</i></b>	8 Foot Sponsorship table, in premium location	4 Foot Sponsorship table	Tables subject to availability
<b><i>Speaking Opportunity</i></b>	Opportunity to introduce a keynote speaker at DrupalCamp or the Business Summit	-	-
<b><i>DrupalCamp T-Shirt Branding</i></b>	Large logo on back of t-shirt	Mid size logo on back of t-shirt	Small logo on back of t-shirt
<b><i>On-site Signage</i></b>	Inclusion in all event signage and on screen during opening remarks and lunch	Inclusion in all event signage	-
<b><i>Receive List of registered attendees</i></b>	✓	✓	-
<b><i>Giveaway</i></b>	Opportunity to present a door prize	-	-
<b><i>Included Tickets</i></b>	10 (6 for Drupal Camp, 4 for Business Summit)	5 (3 for Drupal Camp, 2 for Business Summit)	2 (1 and 1 or both for DrupalCamp)
<b><i>Financial Commitment</i></b>	\$3500+	\$1500+	\$500+ / In-Kind

# *Why Sponsor*

- **Support and Invest in the Drupal Community**
  - The events represent an important opportunity for connections and networking in the open-source community
  - Be recognized as a leading brand, delivering innovative programs to users and business leaders
- **Connect with our Audience**
  - Opportunity to network with Drupal experts from across North America
  - A chance to recruit some of the top talent in the industry
- **Create Awareness**
  - Share your story and tell attendees about how your organization supports and encourages open-source Drupal development

# *Next Steps*

*October 21*

All sponsors confirmed

*October 28*

All assets (logos, about information) received

*November 12/13*

DrupalCamp Toronto 2011

*December 2*

Drupal Business Summit 2011